



Why choose LV= for your home insurance?



At LV= General Insurance, we've got over 180 years experience. Our policies are designed with care, to bring peace of mind and reassurance. But we know insurance is about more than just helping you feel secure. It's about building trust, providing a service, and letting you know we'll be there for you if the time comes.

So what does that mean specifically?

Take a look at some of the features we believe make LV= the right choice for you.



Fee free

With LV= there are no cancellation fees to pay, no mid-term adjustment fees or admin charges.



Quick and easy quoting

With our SmartQuote tool, all you have to do is answer 5 straightforward questions and we'll produce your quote.



Time to complete on your property

Our quotes are valid for 180 days, giving you plenty of time to complete on your property before starting your policy.



12 months at 0% interest

You can spread the cost of your insurance over 12 months with 0% interest, making managing your budget easier.



Sprung a leak?

We offer up to £5,000 trace and access cover for Gold insurance, and up to £10,000 with Platinum cover as standard on our policies.



A helping hand

To help reduce some of the stress of moving, we'll give you 90 days buildings cover from exchange to completion.



Ready for the unexpected

With up to £1,000 home emergency cover as standard, you're protected with both Gold and Platinum cover.



Multi product discount

We'll automatically apply a multi-product discount to your policy if you have an existing LV= Motor, Landlord or Home insurance policy in place.*

Contact your adviser today for more information

*The discount will not be applied automatically on a home policy if the risk address does not match the correspondence address on your existing LV policy.

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