

Sow the seeds of success when you talk GI

Help your GI sales grow



Knowing when or how to introduce LV= Home insurance to your clients isn't always easy. From the very first mortgage conversation to other opportunities throughout the sales journey, we've got the resources and tools you need to help close the deal.

And, with the right resources and know-how you could see your business GI sales grow, while your clients will benefit from the peace of mind of our quality cover. Here's your quick start guide to the tools and resources at your fingertips.



A quick start guide to talking Home insurance on the client mortgage journey...



The tools you need are all at your fingertips, just click on the links.

Being prepared



- ♥ [Reasons to talk Home insurance](#)
- ♥ [Commission calculator tool](#)
- ♥ [Dealing with client pushbacks](#)
- ♥ [Helpful selling techniques](#)

To share with clients



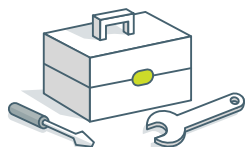
- ♥ [Contents Checklist](#)
- ♥ [Personal Belongings Checklist](#)
- ♥ [First Time Buyer's Guide](#)
- ♥ [House viewing checklist](#)

During the mortgage sales journey



- ♥ [Get a SmartQuote in minutes](#)
- ♥ [SmartQuote Assumptions Guide](#)
- ♥ [Compare our products tool](#)
- ♥ [Home Insurance product comparison](#)
- ♥ [Mini guide to Optional Extras](#)

After sales tools



- ♥ [Renewal Price conversation guide](#)
- ♥ [Remortgage Questionnaire](#)
- ♥ [Online guide to remortgaging](#)

1st Appointment

Offer Stage

Exchange

Success

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 **GENERAL INSURANCE
INTERMEDIARY**

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